



NSCB News Release



FOR IMMEDIATE RELEASE
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CONTRACTORS BOARD PARTNERS WITH STATE REPRESENTATIVES TO RAISE AWARENESS OF SENIOR SCAMS

HENDERSON, Nev. – The Nevada State Contractors Board (NSCB), in partnership with Senator John Lee, the Secretary of State's Office, the Fight Fraud Task Force, Division of Insurance, and the Health and Human Services Aging and Disability Services Division, is launching its first Senior Awareness Program May 2 from 9:30 a.m. to 11 a.m. at the Martin Luther King Senior Center located at 2420 N. Martin Luther King Blvd. #B, North Las Vegas, NV 89032.

The event is free of charge and will highlight a variety of scams that target seniors, help seniors identify the warning signs provide tips and tools to help seniors protect themselves, as well as offering resource information on where to report incidents of abuse. Light refreshments will be made available.

“With roughly 4300 elderly abuse cases being reported to the State of Nevada Division for Aging Services between July 2010 and June 2011, we know we must begin uniting as a community to address this very serious and prevalent issue,” said Margi A. Grein, NSCB Executive Officer. “Our Senior Awareness Program is an opportunity to educate Nevada’s seniors about a variety of scams and provide them the tools to protect themselves and the resources to report incidents of abuse.”

The Senior Awareness Program is a new statewide program being implemented by NSCB. It is the intent of NSCB to hold this forum in every legislative district throughout the State of Nevada in the coming year. Additional information on future dates and locations of the program will be made available as scheduled.

Any questions or information regarding the event should be directed to Jennifer Turner, public information officer, at (702) 486-1139.

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MEDIA NOTE:

- Please see the attached flyer, which may be used to publicize the event.
- This event is open to the media.
- Interviews with program participants will be available. Please contact Jennifer Turner if you have an interest to attend the event and/or conduct interviews with participants leading up to the event or the day of.

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